

Greg Edwards, President and CEO  
Greater Des Moines Convention & Visitors Bureau/Des Moines  
Area Sports Commission

Intro

Greg Edwards has over 35 years of hospitality experience. He began as President & CEO of the Greater Des Moines Convention & Visitors Bureau in 2000, previously leading convention & visitors bureaus in Illinois and Kansas. He is the recipient of many awards, including *Manager of the Year* with Marriott Hotels, he was recognized by his industry peers with the *Individual Professionalism Award* as well as selected to Chair the Board of Directors for Destination Marketing Association International.

Edwards has championed many accomplishments while in Des Moines. He reorganized the Des Moines Area Sports Commission and his team has tripled convention and event bookings since 2000. He (along with a strong team of others) led the charge in hosting the NCAA Wrestling Championships and the NCAA Men's Basketball tournament.

Greg serves on numerous Boards including Destination Marketing Association International, Iowa Destination Management Association, Susan G. Komen - Iowa Chapter, the Greater Des Moines Partnership, Travel Federation of Iowa and co-chairs the Cultural Tourism Plan for the Capital Crossroads Strategic Plan for the Des Moines metro (just to name a few).

He is married (Joni) and has 4 children.