

Brock Konrad

Director of Marketing

Brock graduated from Simpson College in 2010 with degrees in Business Management and Marketing. He currently oversees all advertising, social media and creative development for Men's Style Lab. He has spent the last 4 years focusing his career in digital marketing. He oversaw the website and social media marketing for Catch Des Moines, where they won multiple Iowa Tourism Awards for digital marketing execution. Before that, he worked for Google as a Field Marketing Specialist. There, he worked with the Google+ marketing team in their initial launch phase and also with their Get Your Business Online (GYBO) campaign where he was a key presenter at workshops across the nation helping companies understand how to improve their company's online presence for growth. Brock had been with Men's Style Lab since December 2014.